

# Happiness is #GivingTuesday

If you Google, "[Happiness](#)", you get over four million results. On Amazon, you can find almost 130,000 [books on the topic](#). There is even a research center in Copenhagen, Denmark, [The Happiness Research Institute](#), whose work is to explore why some societies are happier than others.

Putting psychology and studies aside, most people can agree that giving to others gives them the warm fuzzies. That is why [#GivingTuesday](#) is such a great event. After hounding down deals, saving those e-coupons and stalking parking spots, this global campaign leverages the power of social media to give back.

Inspired by this movement, CNSI invited its employees to once again participate in #GivingTuesday. With "Globally Minded. Locally Committed" being core to our culture, people were more than happy to select a charity, snap a selfie and share with our marketing team. In total, the company supported over 23 causes globally. We want to say thank you to all those who contributed to both their own happiness as well as the happiness and health of others.

