

Gaming for Health



We have a history of touting the way health technology will improve outcomes for patients on this blog, but even we've never thought of it quite like this before. [The Personal Connected Health Alliance](#) (PCHA), a global nonprofit launched last year by HIMSS recently announced a partnership with [Games for Health](#). Games for Health describes itself as "the leading professional community in the field of health games, bringing together thought leaders, innovators and health technology companies focused on advancing game technologies that improve health and the delivery of healthcare," which, we have to admit, sounds like a fantastic cause.

Now here's where it gets interesting: the partnership with PCHA and HIMSS gives this cause some serious bona fides, and they're already making waves. Here's what Beth Bryant, one of the cofounders, had to say:

"Partnering with HIMSS and the Personal Connected Health Alliance is a major milestone for our community, placing us on a global stage at the mHealth Summit. This year we are bringing together thought-leaders, innovators and clinical experts to advance game technologies and the gaming community."

Considering the enormous popularity of gaming here in the United States, it makes a perfect conduit for advancing the wellbeing of kids and adults. But the question remains...How?

Well, we're excited to report that we all have the chance to find out first hand (well, at least those of us in the Washington DC area). The [mHealth Summit](#) Bryant alluded to

takes place November 8-11 at the Gaylord National Resort and Convention Center just outside Washington D.C. Games for Health will be part of a daylong tutorial examining how health care delivery can be implemented into gaming. The group will also have an interactive exhibit where users can try out the latest games focused on improving health.

Consider November 8-11 blocked off on our calendars and we hope to see you there too!

What do you think about the intersection of gaming and health care? Join the conversation by finding us on Twitter [@CNSICorp](#).